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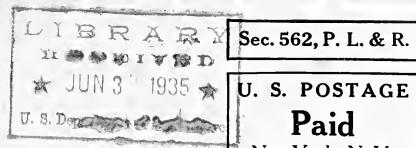
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MAX SCHLING SEEDSMEN, Inc.

618 MADISON AVENUE, AT 59TH STREET **NEW YORK CITY** 



Paid

New York, N.Y. Permit No. 2785

United States Dept. of Agriculture, Dept. of Horticulture, Washington, D. C.

# REMARKABLE **SAVINGS**

# If You Order NOW!

Special Import Offer of Dutch Bulbs at Substantial Savings to Early Buyers for Orders Received Not Later Than August 1

## NO MONEY WITH ORDER—PAY ON DELIVERY IN SEPTEMBER

Add your import order to ours and gain not only these price advantages, but also extra savings in packing, shipping, and handling charges.

ay on delivery in September but be sure to order NOW!-and remember, these prices are good to

2.51

August 1—no later!

If you buy NOW at these Import Prices neither the fluctuations of exchange nor the normal seasonal advance can affect you. And you will have the satisfaction of knowing you have bought top-notch bulbs at rock-bottom prices.

All prices include delivery in the United States





# DAFFODILS AND NARCISSI

## FOR NATURALIZING AND LAWN PLANTING

Our Old Dominion Collection in choicest mixture of airy and medium Trumpets, short cupped and lovely Poet's varieties. All first-quality bulbs grown in Virginia where their culture has flourished since Colonial days. These bulbs, being native, are fully acclimatized and none better can be grown anywhere. The supply will not equal the demand. Order at once.

100 Bulbs, \$4.00 500 Bulbs, \$17.50 1000 Bulbs, \$30.00



# » » » NO DEPOSIT REQUIRED « « «

Pay on delivery in September, but if you wish, a CASH DISCOUNT OF 5% may be deducted from prices if you send cheek with order. -These prices are good on orders received before August 1. Caution: NO LATER.



# GENERAL LIST OF

# Spring-Flowering Bulbs

Spring-flowering bulbs afford the surest and most economical means of getting abundant bloom in the shortest possible time. There is an immense variety of color, form, and blooming season, so that flowers may be had from the earliest spring until the opening of peonies, roses, and summer perennials. Prices are amazingly low this year—an opportunity of a lifetime.

DARWIN TULIPS (May-flowering)
Wonderfully effective, growing from 22 to 30 inches high, with huge, cupshaped flowers of finest form. Most attractive if planted in solid colors.

BREEDER TULIPS (May-flowering)

Nature's happiest color combinations of purple and bronze, gray and lilac, yellow and bronze, brown and orange. Grow as tall as Darwins, with flowers as large, and their fine eolors produce a most artistic effect. Doz. 100 1000

Bacchus. Dark violet-blue; enormous flower. \$0 85 \$6 00 \$55 00

Bronze Queen. Buff, tinted apricot. 75 5 00 45 00

Dillenburg. A glorious salmon-orange, shaded rose. 27 in. 1 50 9 00 85 00

Dom Pedro. Dull brown, shaded maroon. 85 6 00 55 00

Fairy. Terra-cotta and bronze. 75 5 00 48 00

Indian Chief. Reddish purple, flushed coppery bronze. 32 in 175 12 00 110 00

Jaune d'Œuf. Golden apricot. 75 5 00 48 00

Louis XIV. Purple, flushed golden bronze; very large. 85 6 00 58 00

Mrs. Beecher Stowe. Bright violet; lovely flower. 28 in. 1 25 8 00 75 00

Old Times. Dull violet-bronze, pale yellow edge. 23 in. 1 00 7 00 65 00

Pink Pearl. Luminous rose, petals nicely curled. 27 in. 1 00 7 00 65 00

Prince of Orange. Terra-cotta with orange edge. 75 5 50 50 00

Mixed Breeder Tulips. 75 5 00 45 00

COTTAGE TULIPS (May-flowering)

#### PARROT TULIPS

Differ from the Cottage Tulips in having laciniated or slashed edges. Very showy in the garden and artistic in vases and baskets.

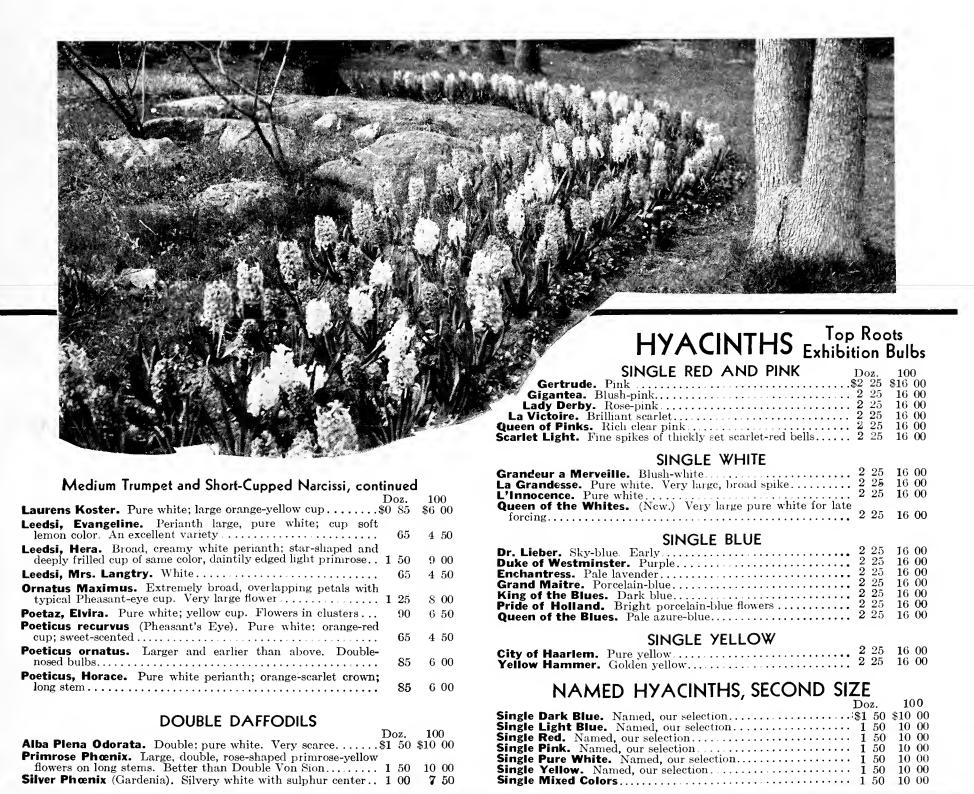
# TULIPS, SINGLE EARLY

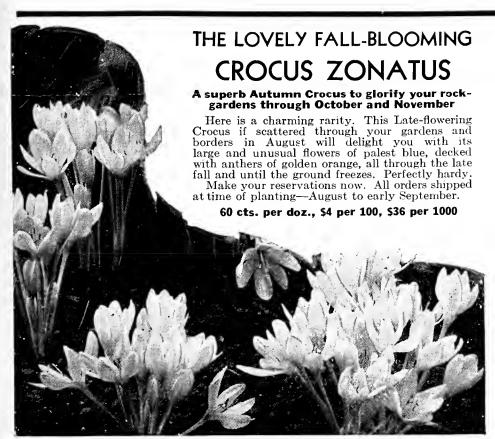
# NARCISSI

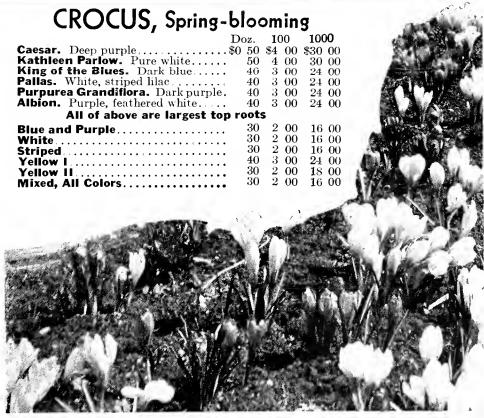
Grown in Old Virginia where their culture has flourished since the days of the early settlers. Thoroughly acclimated. No better bulbs can be grown anywhere. September planting is recommended.

LARGE TRUMPET VARIETIES Doz.	100
Emperor. Golden yellow; very large trumpet. Mother bulbs\$1 00	<b>\$7</b> 50
Emperor. First-size, round bulbs	5 50
<b>Empress.</b> White perianth; yellow trumpet. Double-nosed bulbs. 85	6 50
Empress. First-size, round bulbs	5 00
King Alfred. Golden yellow, fringed at mouth 1 25	9 00
La Vestale. Pure ivory-white perianth; trumpet deep cream.	
A giant	18 00
<b>Olympia.</b> Large yellow trumpet with lighter perianth. Same	
as Emperor but much larger and long stems	8 00
Robert Sydenham. Largest of all Trumpet Daffodils. Perianth	
sulphur-yellow. Large, wide, open trumpet, deeply frilled,	
golden yellow	9 00
<b>Silver Star.</b> A glorious pure white trumpet, heavily frilled at	
edges	16 00
<b>Spring Glory.</b> Pure yellow trumpet; white perianth. Excellent	
stemPer 1000 \$68 1 00	7 00
Van Waveren's Giant. Perianth primrose, with yellow trumpct	
of huge size	12 00

MEDIUM TRUMPET AND SHORT-CUPPED (LEI	EDS	i)
Mrs. Nette O'Melveny. Pure white perianth; cup lemon- D	oz.	100
yellow with orange picotee. A delightful flower \$1	75	\$12 00
Barri, Bath's Flame. Perianth yellow; eup deep yellow with		<b>-</b>
broad edge of orange-red. The flower is distinctive because		
of its very long, pointed petals	50	10 00
Barri Conspicuus. Yellow perianth; short cup, edged orange	75	5 00
Barri, Diana Kasner. Pure white perianth; large, fluted yellow	• 0	0 00
	00	15 00
Barri, Firebrand. Perianth creamy white; eup fiery red. Very	00	10 00
showy and distinct.	80	6 00
Barri, Masterpiece. Creamy white perianth; star-shaped, flat	00	0 00
orange cup, nicely frilled	50	9 00
Barri, Red Beacon. Creamy white, overlapping perianth; orange	00	5 00
cup, beautifully frilled. Very showy	00	15 00
Barri, Red Chief. Perianth white; eup bold, flat, with broad	OO	10 00
band of cr mson-scarlet. Lovely	85	6 50
Incomparabilis, Bernardino. Perianth large, creamy white;	30	0 00
cup frilled and widely expanded, stained deep orange and		
apricat Franciska	80	6 00
apricot. Exquisite.	00	0 00
Incomparabilis, Cræsus. Canary-yellow per anth of great size; very broad fluted cup of rich orange.	75	12 00
	10	12 00
Incomparabilis, Lucifer. White perianth; orange-red	00	7 00
Incomparabilis, Sir Watkin. Sulphur-yellow peri-	00	, 00
	80	6 00
anth; deep yellow cup	30	0 00







618 Madison Avenue, New York

MAX SCHLING SEEDSMEN, Inc.



Scilla sibirica



Scilla campanulata alba



Snowdrops

# The Heralds of Spring

200 of these lovely spring beauties—25 each of the following 8 named CE varieties for only . . . .

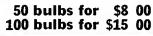
Snowdrops (single); Glory of the Snow (blue); Heavenly Blue Grape Hyacinths; Blue Squills (Scilla sibirica); Blue Bells (Scilla campanulata); White Blue Bells; Wood Hyacinths (Scilla nutans); Winter Aconites.

Grape Hyacinth

# REGAL LILIES for July Gardens—at Half Their Real Value

Regal Lilies follow the Madonna Lilies in their blooming period. They bear from three to six long trumpet-like flowers with throats of canary-yellow shading to a pearly white, on stately stems 4 to 5 feet tall. Perfectly hardy and are the most "foolproof" of all Lilies provided they are planted in a sunny spot. Bulbs, 7 to 8 inches in circumference, sure to bloom the first season.

12 bulbs for \$3 50 25 bulbs for \$5 00





French Poppy Anemones



Ranunculus

# **Bulbs for Early Forcing**

GIANT FRENCH POPPY ANEMONES. All the wonderful color combinations only to be found in these beautiful flowers. Strong stems. 80 cts. per doz., \$5 per 100.

LEUCOCORYNE ixioides odorata (Glory-of-the-Sun). Glorious sprays of blue flowers with white centers, borne on 18-inch stems. Much admired at all recent shows. As easily grown as a freesia, requiring the same culture. \$5 per doz., \$35 per 100.

Same culture. \$5 per doz., \$35 per 100.

ORNITHOGALUM thyrsoides aureum. The New Golden African Chincherinchee Lily. Requires same temperature and culture as the freesia. Cut blooms last over three weeks in water. 3 for \$2, \$6 per doz., \$45 per 100.

thyrsoides. The White African Chincherinchee Lily. \$1 per doz., \$5 per 100.

arabicum. Fragrant white flowers with black central base. \$1 per doz., \$6 per 100.

GLADIOLUS. Tristis. Creamy white with greenish

GLADIOLUS, Tristis. Creamy white with greenish tinge; delightful violet scent. Excellent for forcing. \$2 per doz., \$12 per 100.

RANUNCULUS, Double French. All the beautiful shades of bronze, orange, yellow, and brown. 80 cts. per doz.,

\$5 per 100.

Palaflor. The new giant Ranunculus. \$1 per doz., \$7.50 per 100.

CALLA LILIES, Calla Æthiopica (White Calla). Jumbo bulbs, 60 cts. each, \$6 per doz.

Calla Elliottiana (Yellow Calla). 60 cts. each. \$6 per

ROMAN HYACINTHS, White. Mammoth bulbs, \$3 per

doz., \$18 per 100, \$175 per 1000. **Blue.** \$1.50 per doz., \$10 per 100.

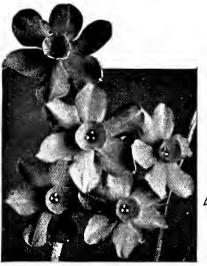
# FASTER IIIIES

L/\JILN LILILD	Each	Doz.
Harrisi. (Bermuda.) 9 to 11 in. circum	\$0.60	\$6 00
Formosum. (Japanese.) 9 to 10 in. circum.	. 30	$^{3-00}$
10 to 11 in. circum		$5 \ 00$
<b>Giganteum.</b> (Japanese.) 9 to 10 in circum.	. 40	4 00
10 to 11 in. circum	. 50	5 00

MAX SCHLING SEEDSMEN, Inc. 618 Madison Ave., New York



Regal Lilies



Jonquilla Simplex



Tulip, Eichleri



Tulip, Clusiana



Tulip, Hageri

# for the Rock-Garden

BOTANICAL TULIPS (Species)

A most interesting group of wild Tulip species native of the mountain slopes and species native of the mountain slopes and valleys of Central Asia and Asia Minor—lovely odd shapes, many with reflexed petals and curiously twisted, spotted, and reflexed foliage. They simply belong to the rock-garden where their individual beauty stands out most prominently. Here they thrive and increase if left in the ground wear in and year out. Plant them ground year in and year out. Plant them in groups of six to twelve among the rock fairly deep, well-drained pockets.

Eichleri. Crimson-scarlet, shaded orange, with glistening black center marked with gold. 8 in. 85 cts. per doz., \$6 per 100.

per 100.

Fosteriana. Brilliant scarlet, yellow center. Interesting and very rare. \$4.50 per doz., \$35 per 100.

Hageri. Dark crimson, shaded bronze and yellow. \$1 per doz., \$7 per 100.

Kaufmanniana (Water-Lily Tulip). Creamy white, tinged rosy red on the outside. 6 in. \$1.75 per doz., \$12 per 100.

Marjoletti. Soft primrose, shaded carmine-red at base. 14 in. \$1 per doz., \$7 per 100.

Oculus solis (Sun's Eye Tulip). Crimson

Oculus solls (Sun's Eye Tulip). Crimson with black and yellow center. 6 in. \$1.25 per doz., \$8 per 100.
Praecox. Scarlet and yellow, with black center. \$2 per doz., \$12 per 100.
Sylvestris (Florentina odorata). Pure yellow. The sweet-scented wild English Tulip. \$5 ets. per doz., \$6 per 100.



Narcissus W. P. Milner

3	bulbs	each	of	the	above	12	Rock-Garden	Tulips \$5	00
6	bulbs	each	of	the	above	12	Rock-Garden	Tulips 9	00
12	bulbs	each	of	the	above	12	Rock-Garden	Tulips	00

# LOVELY JONQUILS, DAFFODILS, AND NARCISSI FOR THE ROCK-GARDEN

Bulbocodium conspicuus (Hoop Petticoat Daffodil). Grows 6 inches tall, with fine, rush-like foliage. Flowers are 1 inch across, on dainty stems. The impression is one of petite loveliness. One of the earliest to bloom. 3 for 75 cts., \$2 per doz.

Acuminata (Cornuta Stenopetala Sinensis). Yellow, streaked red. Very narrow petals tapering at the top to a thread-like point. April. 15 in. \$2.50 per doz., \$16 per 100.

Australis (Celsiana). Yellow, tinged reddish bronze. April. 16 in. \$1.25 per doz., \$9 per 100.

**Biflora.** White. Several flowers on stem; rare. \$3 per doz., \$20 per 100.

Clusiana (Lady Tulip). Outer petals bright cherry-red, inner petals creamy white, with violet base. 8 in. 85 cts.

per doz., \$6 per 100.

earliest to bloom. 3 for 75 cts., \$2 per doz.

W. P. Milner. Miniature white trumpet and perianth. 3 for \$1, \$3 per doz.

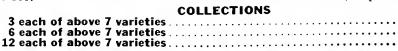
Jonquilla Simplex. The beautiful sweet-scented Jonquil. Its perfume calls one to the spot where it raises its lovely trusses of three to eight lovely, golden yellow florets. No other flower, except perhaps the Viola, adds such delightful fragrance to the spring garden. 3 for 35 cts., \$1 per doz., \$7 per 100.

Jonquil, Single Campernelle. Soft yellow; delightfully fragrant; very graceful. 3 for 35 cts., 85 cts. per doz., Campernelle, Rugulosus. Deep golden yellow flowers somewhat larger than the Campernelle variety. Very graceful. 3 for 35 cts., 85 cts. per doz., \$6 per 100.

per 100.

Triandrus albus (Angel's Tears).
Creamy white; sharply recurved petals.
3 for \$1, \$3 per doz.

Cyclamineus. Very effective miniature
Daffodil resembling a cyclamen. Exceedingly slender, pure yellow trumpet
with reflexed perianth. 5 in. Very
scarce. 3 for \$1, \$3 per doz.





Bulbocodium conspicuus

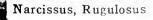


Tulip, Kaufmanniana



Tulip, Praecox







# The Lily-flowered Tulips

The Lily-Nowered Tulips

A most attractive and extremely decorative class, with reflexed, pointed petals and lovely, big, semi-trumpet-like cups.

Alaska. Canary-yellow with butter-yellow base. 30 in. 85 cts. per doz., \$6 per 100, \$55 per 1000.

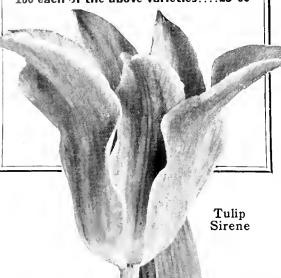
Ellen Willmott. Primrose-yellow, passing into darker yellow. 18 in. 65 cts. per doz., \$4.50 per 100, \$43 per 1000.

Mrs. Moon. Golden yellow. 25 in. 75 cts. per doz., \$5 per 100, \$48 per 1000.

Nectar. Fiery crimson. 75 cts. per doz., \$5.50 per 100, \$50 per 1000.

Sirene. Cerise-pink, with pale salmon at the margin. 24 in. 75 cts. per doz., \$5 per 100, \$48 per 1000.

12 each of the above varieties.... \$3 50 25 each of the above varieties.... \$2 00 100 each of the above varieties.... 12 00



# SEVEN GLORIOUS **COLLECTIONS**

Magnificent Blooms! Tip-Top Bulbs! Wonderful Value—If You Order NOWI

100 Darwin Tulips in 10 named varieties. Immense flowers on stems  $2\frac{1}{2}$  feet tall. May and June..... \$5 00

100 Cottage Tulips in 10 named varicties. The Tulips of grandmother's garden, improved. May and June. 5 00

100 Breeder or Art Tulips in 10 named varieties. Form like Darwins, in wonderful shades of bronze, buff, orange, etc. May and June . 5 50

100 Tulips for the Rock-Garden in 5 named varieties. Charming species, oddly shaped, many with reflexed and curiously twisted petals. 7 00

100 Bedding Hyacinths in 4 colors... 6 00 100 Named Hyacinths, 4 varieties. Second size.....**10 00** 

**100 Crocus** in 5 named varieties. First

# New and Rare Daffodils and Narcissi

Recommended for Their Unusual Beauty and
Great Substance
Not regularly stocked but supplied only on special
orders placed before August 1. Supply very limited.

Not regularly stocked but supplied only on special orders placed before August 1. Supply very limited.

Aerolite. The greatest of all golden Daffodils. Perianth deep primrose with pure golden yellow trumpet. 30 cts. each, \$2 per doz., \$15 per 100.

Diana Kasner. (Barri.) Pure white perianth; large, fluted yellow cup with blood-red edge, heavily frilled. 30 cts. each, \$2 per doz., \$15 per 100.

La Vestale. Pure white perianth; deep cream trumpet. A real giant. 30 cts. each, \$2.50 per doz., \$18 per 100.

Red Beacon. (Barri.) Large, creamy white, overlapping perianth; orange cup, beautifully frilled. Very showy. 30 cts. each, \$2 per doz., \$15 per 100.

Lovenest. One of the daintiest of all trumpets, with star-shaped perianth and nicely proportioned trumpet of saffron-yellow, turning to apricot-pink—really a new shade. Very early. \$1.25 each, \$12 per doz.

John Evelyn. Pure white perianth 4 to 5 inches across, with flat lemon-yellow cup nearly 2 inches in diameter and densely frilled, and fluted and shirred at base. Strong grower. 75 cts. each, \$7 per doz.

Stella Pratt. (Incomparabilis.) Huge, star-shaped primrose perianth with deep golden yellow trumpet shading to orange. 50 cts. each, \$5 per doz.

Firetail. (Barri.) Very broad petals. Creamy white perianth and large orange cup with orange-scarlet frill. Impressive. 30c. each, \$3 per doz., \$20 per 100.

Gallipoli. (Incomparabilis.) Citron-yellow perianth; cup deeply fluted to base with a double frill effect at edge, yellow shading to vivid orange. 60 cts. each, \$6 per doz., \$40 per 100.

Double Twink. A lovely double flower on long stem, with scmi-frilled petals alternating soft primrose and clear orange. Sweetly fragrant. \$3.50 per doz., \$24 per 100.

Special Novelty Collections of Exhibition Narcissi: 1 each of the above varieties (10 in all)....\$4 50

Special Novelty Collections of Exhibition Narcissi:

1 each of the above varieties (10 in all) . . . . \$4 50

3 each of the above varieties (30 in all) . . . . 11 00

6 each of the above varieties (60 in all) . . . . 20 00

Mrs. R. O. Backhouse. This is the famous "Pink Daffodil." Its lovely perianth of ivory-white is beautifully proportioned, and the slim, long trumpet of apricot-pink changes to shell-pink at the deeply fringed edges. \$3.50 each, \$38 per doz.

Heralds of Spring

# Lovely Spring Beauties for the Rock-Garden or Naturalizing

Plant them freely through your lawn, shrubbery, and perennial borders and in the rockery—they will yield rich dividends of pleasure as they increase in beauty and numbers from year to year.

Chionodoxa (Glory-of-the-Snow). \$2 per 100, \$15 per 1000.

Grape Hyacinth, Heavenly Blue. Largest and finest. \$2.50 per 100, \$22 per 1000.

Scilla sibirica. Blue. \$3 per 100, \$28 per 1000.

Scilla campanulata (Blue Bells). \$2.50 per 100, \$24 per 1000.

Scilla campanulata alba. White form of above. \$3 per 100, \$26 per 1000.

Snowdrops. Single. \$3.50 per 100, \$30 per 1000.

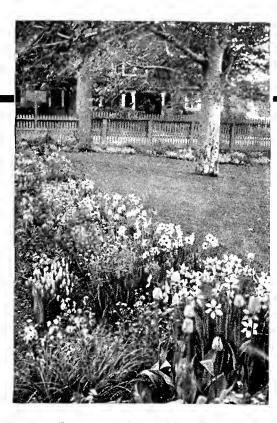
Eranthis hyemalis (Winter Aconite). \$2.50 per 100, \$24 per 1000.

# Our Small-Garden Spring Bulb Collection

FOR CONTINUOUS BLOOM FROM MARCH TO JUNE

250 BULBS FOR \$9 (Regular Value \$10.80)

25 25 25	Snowdrops		00 50 65 75
25 25	Blue	1	
	Single Early Tulips in 5 named varieties	1	50
	varieties	1	50
<b>Z</b> 3	varieties	1	50
	\$	10	80



# FIVE GLORIOUS **DAFFODILS**

Every one a gem and the foremost of its particular type

Schling Service

Nothing Better



Robert Sydenham. Perianth sulphur-yellow; golden Doz.	100
yellow trumpet deeply frilled\$1 50	\$9 00
Bernardino. Large perianth; frilled, ereamy white eup	
widely expanded, stained orange and aprient 80	6 00
Barri, Firebrand. Perianth ereamy white; eup fiery red. 80	6 00
Incomparabilis, Lucifer. White perianth; orange-	
red eup 1 00	7 00
Laurens Koster. Pure white; orange-yellow eup.	
Large elusters	6 00
\$4 95	\$34 00
COLLECTION AS PICTURED HERE:	

6 bulbs each of the above 5 varieties
12 bulbs each of the above 5 varieties
25 bulbs each of the above 5 varieties
50 bulbs each of the above 5 varieties 

# MADONNA LILIES

# For June Gardensat Attractive Prices

These stately flowers, symbols of purity and devotion, whose regal grace and glistening whiteness give a supreme distinction to any garden, are especially alluring against a background of blue delphiniums.

Our bulbs are selected from the choicest collection in France and produce stalks 4 to 5 feet tall, often with 10 to 15 magnificent blooms on a single stem.

To secure their gracious beauty for your

To secure their gracious beauty for your garden next year at these unusually low import prices, the bulbs must be ordered now. They will be delivered to you ready for planting next September.

#### IMPORT PRICES

Jumbo Size. Extremely large picked bulbs for unusual results (supply limited). 50 cts. each, \$5 per doz., \$40 per 100.

Regular Mammoth Bulbs. \$3.50 per doz., \$25 per 100.



# PAPER-WHITE NARCISSUS Doz. Grandiflora. American-grown mammoth bulbs. \$0.75 American-grown jumbo bulbs. \$1.00 Grand Soleil d'Or. Golden yellow. American-grown bulbs. \$1.50 Paper-white Narcissus Golden Daffodil. Deep golden yellow. 60 ets. per doz., \$3 per 100,

Dutch Iris for Forcing or Outdoor Planting

1000 **\$**36 0**0** 

45 00

95 00

5 00

10 00

Dutch Iris are superior in every way to the Spanish Iris, and have now entirely replaced them. The new hybrids we offer represent the latest developments. Their hardiness also makes them dependable for outdoor planting. Plant early.

E. B. Garnier. Uniform deep blue. An improved Imperator.

Golden Glory. Standard golden yellow; falls darker.

**Blue Horizon.** Very strong, broad violet-blue standards; falls soft sky-blue, narrow orange stripe.

Theresa van Duyll. Standards pale cornflower-blue; falls pure white with narrow orange stripe.

White Excelsior. Uniform pure white; falls very broad. Excellent form.

Jacob DeWit. Uniform dark blue. Remarkable substance. Yellow Queen. Standard and falls golden yellow.

Imperator. Brilliant blue. Strong stems.

Any of the above, 85 cts. per doz., \$5 per 100 Tingitana, Wedgwood. Pure cyanic blue. \$1.25 per doz., \$9 per 100.

Bright golden yellow.

**FREESIAS** Purity. Mammoth bulbs, 60 cts. per doz., \$4 per 100, \$35 per 1000. Fardell's New Colored Hybrids. 60 cts. per dez., \$3.50 per 100, \$30

**NEW COLORED FREESIAS OF** 

GIANT SIZE California. Large; golden yellow, 60c.

General Pershing. Giant pink. Very

per 100, \$30 per 1000.

\$28 per 1000.

Mendota.

long stems. 60 cts. per doz., \$3.50

Earliest to bloom. 60 cts. per doz..

ment on Purity and three weeks

earlier than Elder's. 65 cts. per doz.,

doz., \$3.50 per 100, \$30 per 1000.

New Giant White. A great improve-

\$3.50 per 100, \$30 per 1000.

\$4.50 per 100, \$40 per 1000. Splendens. Giant lavender. 60 cts. per

per doz., \$3.50 per 100, \$30 per 1000. Elder's Giant White. Finest white. 85c. per doz., \$6 pe · 100, \$50 per 1000.

per 1000.